JUDGE TIP: 3 QUICK THINGS TO IMPROVE YOUR: GENERAL EFFECT SCORE

Music is written. Drill is done. Can't add to the Guard. Out of money and time. **HELP!!** How can I get more Effect out of this show?

The insensitive answer is, "You have to march and play better". Achievement does impact Effect—yes in both boxes. So try this: MUSIC

- 1. Make sure you have Musical phrasing with **dynamic contrast.** Something as simple as a good crescendo will get you effect consideration.
- 2. Play soft! Yes—I said *soft*. Consider woodwinds only. This will make your impacts seem stronger than they really are.
- 3. SHAPE the musical phrase. The stronger you address the artistry of the musical line, the more you will receive credit

None of the above will be effective unless you play in TUNE with a Balanced sound Close your EYES—listen with your EARS—Blend within sections --YES—that includes PERCUSSION.

VISUAL:

- 1. Be TALLER than you really are. Chin up---eyes focused to the box—Posture! Look STRONG and command the audience's attention.
- 2. Guard—add fabric! Consider: Chain flags, double flags, large solid flags. Allow the Guard to take up more visible space on the field **BUT** you must keep the work SIMPLE!! It must be together. Yes, this will cost you some money—try to borrow as much as you can[©]
- 3. ADD easy hand, body and lower body moves especially in "hold" sections. Very easy to do---refer to Jeff Young's Visual Clinic this summer. www.dynamicmarching.com
- **None of the above will be effective unless you can move in TIME with quality technique**

Hope these reminders help to improve your Effect score. Remember: Effect is a programmed event, which occurs, in the planning stages of your fall show.

W L Whaley, CBA Chief Judge 2012